



REAL ESTATE PHOTOGRAPHY PREP CHECKLIST

REALESTATEMEDIA PROS

HOMEOWNER PREP – CLEANING & DECLUTTERING

- Deep clean entire home (floors, windows, surfaces)
- Remove clutter and personal items
- Clear countertops and hide cords
- Store toiletries and trash cans

STAGING & STYLING

- Keep décor neutral and minimal
- Make beds neatly (hotel style)
- Add pillows/throws for warmth
- Remove excess furniture to open space

LIGHTING & ATMOSPHERE

- **Turn all lights on**
- Open blinds/curtains for natural light
- Use consistent bulb color (warm white) & make sure all lamps have bulbs
- Clean windows for brightness

EXTERIOR PREP

- Mow lawn and trim landscaping
- **Remove cars** and clutter
- Sweep walkways and driveway
- Hide garbage cans and hoses

FINAL TOUCHES

- Secure pets
- **Turn off fans** and TVs
- Close toilet lids
- Remove fridge magnets/papers